


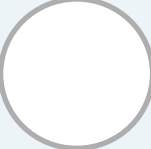
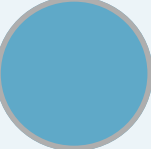
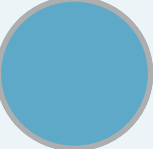
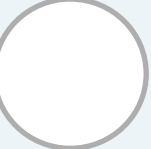
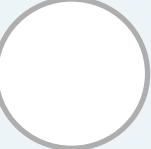
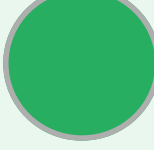
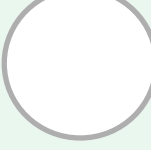
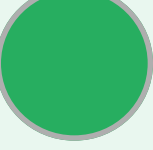
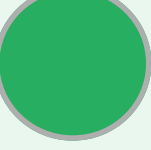
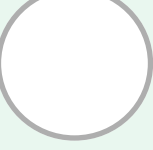
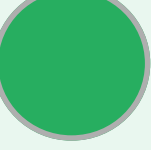
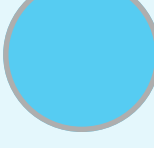
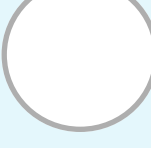

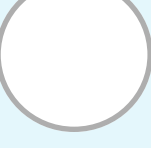
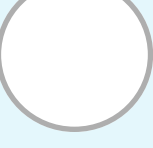
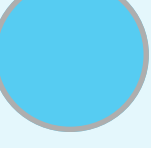
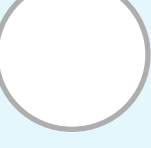
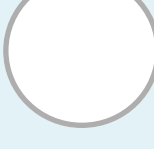
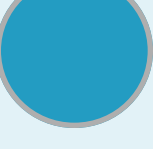
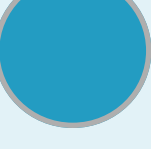
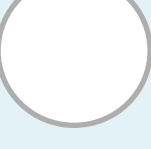

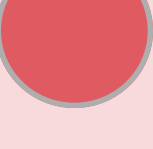
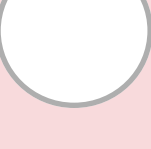
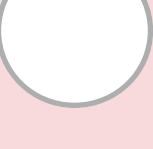
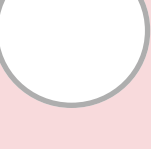
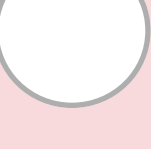



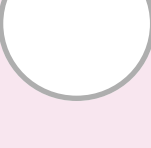

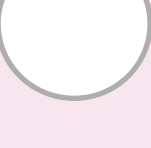


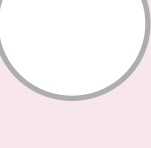
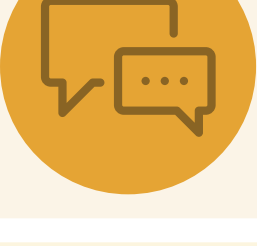
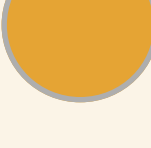
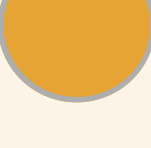
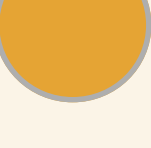

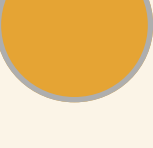
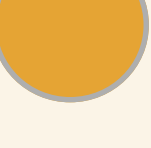
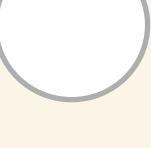

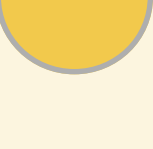

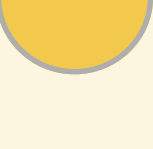
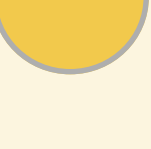
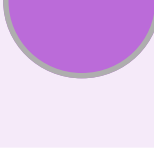
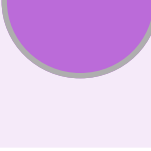
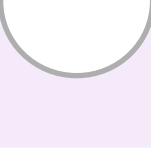
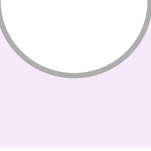
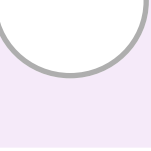





Participation Tools - Feature Comparison

Choosing the right tools is essential to getting the best feedback from your audience.

		1-way	2-way	3-way	Quantitative	Qualitative	Spatial	Commenting	Voting	Rating/Ranking	Media
	Social Map										
	Form										
	Fund It										
	Gather										
	Visioner										
	Q&A										
	Conversation										
	Forum										
	Quick Poll										




Participation Level

Different tools invite various types of feedback and participation from your audience.

 One-way	 Two-way	 Three-way
One-way tools allow participants to share information directly with you, without their contributions displayed publicly.	Two-way tools allow participants to make contributions that are displayed publicly and may let you respond to the contributor.	Three-way tools allow participants to make contributions that are displayed publicly while allowing both you and other participants to respond.





Data Type

Each tool collects a certain type of data that can be used for analysis.

 Quantitative	 Qualitative	 Spatial
Quantitative data provides information that can be numerically 'counted', which makes it easy to aggregate and analyse. Examples include multiple-choice questions within a survey or poll.	Qualitative data provides more descriptive information through text-based responses, and allows participants to go into more detail. Qualitative data must be interpreted using analytical techniques such as keyword or sentiment analysis.	Spatial data provides either quantitative or qualitative data that is associated with spatial coordinates (longitude and latitude). This so it allows it to be mapped to a specific point on the Earth's surface. Spatial data can be both mapped and analysed using a range of techniques and tools (such as Geographic Information Systems).

Features

A number of important features can be used to facilitate further interaction and data collection.

 Rating/Ranking	 Voting	 Commenting	 Media
This feature enables participants to express their preferences for an item, either by placing items in a ranked order (ranking) or by providing a rating against a pre-determined scale (such as 5 stars) to indicate their support / preference.	Voting allows people to indicate their support or preference by easily clicking a button in response to a statement or contribution. Voting can be expressed by 'thumbs up', 'likes', 'support' and can include upvoting or upvoting/ downvoting.	Commenting allows people to react to other people's contribution by leaving a written comment. In some cases, this may allow people to respond to other comments to open up dialogue between participants.	This feature allows participants to attach images and / or videos as part of their contribution. This helps people leave contributions that are more than words, providing a visual dimension to an activity.